

## Careers Education, Information, Advice and Guidance (CEIAG) at Hackney New School

### Labour Market Information

#### Local Employment

London's economy is growing more than four times as fast than in the country's poorest regions. Jobs in London are expected to continue to increase for the foreseeable future, with a significant increase in jobs requiring degrees or vocational qualifications and apprenticeships at level 4 or above. In the last two decades growth has been concentrated in Business Services, in other services (Health, Education) and in Retail and Accommodation and Food. Employers based in Hackney have almost doubled since 2010. The three employment sectors with the largest number of businesses are:

- **Professional, Scientific and Technical** e.g. solicitors, accountancy, architectural activities, advertising, etc
- **Information and Communication** e.g. publishing, radio, TV, sound and music production, etc
- **Arts, Entertainment and Recreation** e.g. museums, sports facilities and performing arts, etc

As well as jobs across London, pupils in Hackney schools will have an increasing number of very local career opportunities available to them as regeneration projects take shape. The number and types of jobs based in Hackney and the surrounding areas is predicted to increase dramatically over future decades. Many of the opportunities will require qualifications at level 4 or above so pupils should consider further or higher education, or higher or degree apprenticeships.

#### The Queen Elizabeth Olympic Park

Developments in the park are already bringing new jobs to the area and it is estimated that up to 40,000 jobs could be available on and around the park by 2025. These include construction jobs during the building phase; high tech jobs based at Here East; public sector and charity jobs at TfL, Unicef and the Financial Conduct Authority in the new International Quarter.

The new East Bank will house the V&A/Smithsonian Institution, Sadler's Wells, UCL, London College of Fashion, and BBC music studios; providing jobs and study opportunities related to theatre, dance, fashion, music, museums and universities. Westfield Stratford City and developments in Stratford town centre are increasing local office and retail jobs.

#### Tech City/Silicon Roundabout

The area around Old Street roundabout continues to be where new tech businesses are launched Google and Amazon also have offices there alongside Zoopla, Asos, Moo, Spotify, Songkick.com, Mind Candy and more.

#### Changing ways of working

The way most young people work as they develop their careers is likely to vary from that of their parents. Below are just a few examples.

**Portfolio careers**

A portfolio career is one with multiple part-time jobs with different employers, that when combined are the equivalent of a full-time position. This can work well if you are trying to move into competitive freelance work, establish your own business, or just pursue a passion. New technologies such as apps can help manage contracts and finances.

**Freelance working**

Jobs that employ freelancers are increasing, particularly in the creative sector which includes film, TV, music and dance. Changes in technology are also leading to more freelance work in areas such as journalism, coding and data analysis. Young people interested in careers in these sectors need to make themselves aware of how to manage a freelance career. Apps can now help with managing finances and tax and even allow you to find and apply for jobs. Networking, resilience and the ability to 'sell yourself' are very useful skills for a freelancer.

This [US site](#) gives examples of the huge range of freelance careers.

**Technology**

Advances such as *Artificial Intelligence* (where intelligent machines work and act like humans), *Virtual Reality* (where the user can interact with a computer-generated environment) and *Blockchain* (where information can be securely and quickly transferred via the internet) are changing the nature of jobs in many sectors.

As well as the rise online shopping the retail industry is also using new technology to improve the in store experience. For example in 2015 Westfield, Stratford used interactive video walls showing the latest fashion trends; gave customers a chance to visit a colourful dreamscape using Oculus Rift virtual reality goggles and use Edit Me, a giant touchscreen, to find outfits in Westfield's retailers.

Repetitive jobs in the legal and finance sectors are already being affected by automisation. People with skills difficult for computers to carry out, such as creativity, empathy and an ability to work in teams or with partners are less likely to find their jobs replaced by technology.

**Lifelong careers**

While some traditional employment sectors, such as education, the nursing/care sector and construction, will continue to expand, changes in technology and its impact on working methods mean that new jobs and sectors are emerging. A young person who starts a job on leaving school or university is expected to have many different jobs and several careers before they retire. So improving self-awareness of your skills and interests is vital to allow you to take up new opportunities as they emerge.

It is impossible to know exactly what jobs will exist in the future but some people have had fun trying to predict some:

- [https://www.slideshare.net/sparksandhoney/jobs-of-the-future-deck-v3-090413mf/4-In\\_our\\_modern\\_ageof\\_technology](https://www.slideshare.net/sparksandhoney/jobs-of-the-future-deck-v3-090413mf/4-In_our_modern_ageof_technology)
- <http://www.parentalguidance.org.uk/labour-market-information/20-top-jobs-of-the-future>

## Useful resources

### General career and labour market information

- [Careers Advice for Parents](#) – information on education and career choices to help parents support their children
- [Glassdoor](#) – Labour Market Information and all you need to know about a profession
- [Hackney Education](#) - Information about Careers Advice services in Hackney
- [Health Careers](#) -Jobs and careers in the health and medical sector
- [Icould](#) – short video clips from employees from a wide range of careers talking about their jobs; plus information such as salaries and predicted growth in jobs
- [National Careers Service](#) – All you need to know about careers
- [Prospects](#) -Lots of information about career advice and job sectors
- [Social and Health Careers](#) -Social and Health careers, videos and interactive website
- [Success at School](#) - Success at School is the place for young people to explore careers, get the lowdown on top employers, and search for the latest jobs, courses and advice

### Quizzes and resources to help students find the career that's right for you

- [All About Careers](#) - Take a careers test and explore different types of careers
- [Careers Box TV](#) - Various videos about different types of jobs
- [Careers Gateway](#) - Links to information about careers and higher education
- [Careers4u](#) - Articles and videos about careers and working life aimed at young adults
- [Career Pilot](#) - Use Career Pilot to research a wide array of different roles and sectors
- [Future Morph](#) -Careers using Science and Maths
- [iCould](#) -Careers quiz, as well as videos for inspiration and articles about different careers and industries
- [National Careers Week](#) - Events and activities at National Careers Week
- [Start](#) – Get personalised suggestions of careers suited to your personality interests and skills
- [Step into the NHS](#) -Quiz that can be used for suggestions of careers you may be interested in within the NHS
- <https://luminare.prospects.ac.uk> for anyone interested in articles linked to the current and future labour market

### Employability skills

- [Barclays Life Skills](#) -This is an excellent website that you can work through to build employability skills and win the chance to do work experience
- [National Volunteer](#) - Become a Volunteer
- [Skills Builder](#) - employability skills

### Post-16 colleges

- [A Level Choices](#) -Some excellent advice around choosing A Level subjects, if you scroll to the bottom, you can input three A Level subjects and then it gives university degree and job matches
- [A Level or BTECS](#) -A-levels or BTECS- which is the best path for you? Read the comparison guide to help you decide on the next options you should pursue
- [BTECS](#) -BTECS are an increasingly popular alternative to A-levels as a route to university – here’s what you need to know
- [Hackney Learning Trust 16-19 Prospectus](#) - information on local courses for 16-18 year olds
- [Post-16 college choices booklet](#) - A handy HNS-produced guide to all the local sixth form colleges in Hackney and the surrounding areas.
- [UCAS](#) – clear concise articles and videos with information on all the post-16 options

### Post-16 Apprenticeships

- [Apprenticeships](#) – All you need to know about apprenticeships
- [Amazing Apprenticeships](#) founded to tackle misconceptions about apprenticeships and promote the benefits, there’s plenty of down to earth information here.
- [Find an Apprenticeship](#) - government website dedicated to posting live apprenticeships
- [Hackney Kick Start Scheme](#) - a scheme to generate six-month work placements for 16-24 year olds who are currently on Universal Credit and at risk of long-term unemployment
- [Not Going Uni](#) - information on apprenticeships, gap years, distance learning and jobs
- [Rate My Apprenticeships](#) – opportunities and reviews of apprenticeships and jobs
- [UCAS](#) – clear concise articles and videos with information on all the post-16 options
- [Whitehat](#) - apprenticeship finder website with a focus on opportunities available to younger seekers
- [Which apprenticeship](#) – information on higher and degree apprenticeships

### Financial support

- [Finance for eligible pupils going to college or school 6<sup>th</sup> form](#)
- [Finance for care leavers starting an apprenticeship](#)

### Higher Education

It’s never too early (or late) to start thinking about university. These websites will help you make the best choice.

- [Subject Choices](#) -Information and advice on the best subjects’ choices for university
- [Informed Choices](#) -Information and advice on the best subjects’ choices for university
- [Student Room](#) -Forum, advice, GCSE, A Level, University, jobs, finance, revision
- [UCAS](#) -Search for post-16 courses and colleges

- [Which University](#) – information to help decide what and where to study

### Post-16 Options and useful information for students with SENDs

- [Council for disabled children](#) information about students transitioning to a new setting.
- [Disabled students allowance](#) - information on additional financial support for students with disabilities
- [Disabled Students' Network](#) - information, networking and resources
- [Save the Student DSA support](#) - Support with applying for the Disabled Student Allowance
- [The Local Offer](#) –information on services for 0 -25 with SEN, disabilities or additional needs
- [Preparing for adulthood](#) expertise and support to local authorities and their partners to embed preparing for adulthood from the earliest years
- [Presentation](#) from Stormont House school for those with SENDs
- [Post-16 pathways for students with SENDs](#) a presentation of many offers and apprenticeship schemes in Hackney
- [Supported Internships in Hackney](#) - information on the scheme and opportunities available
- [University guide for disabled students](#) - a short but useful guide of points to consider
- [Support for students with SENDs progressing to university](#)

### Career Sectors

The links below will provide further information about possible career options by sector:

#### Accountancy, Banking and Finance

- [Chartered Institute for Securities and Investments \(CISI\)](#) - Professional body for the securities and investments industry, with information on careers and apprenticeships
- [Institute of Chartered Accountants in England and Wales \(ICAEW\)](#) - Professional body with information about careers in accountancy and how to gain a qualification to be a chartered accountant
- [BDO - School Leavers](#) - A programme to specialise in accountancy
- [Ernst & Youngs - School Leavers](#) -A programme to specialise in assurance, corporate, finance or tax
- [Grant Thornton](#) - Business which offers internships and school leavers programme to young people
- [PricewaterhouseCoopers LLP](#) - The PricewaterhouseCoopers website provides students with access to lots of useful information on careers in accountancy or finance
- [Bank of England](#) - These free materials help to explain how the economy works and what the Bank of England does

#### Business Consulting and Management

- [TES Business Studies and Economics](#) - How studying business studies and economics can help you get a job

#### Childcare

- [Working with Children](#)

### Creative Arts and Design

- [Creative Skills Set](#) - Information and support for all aspects of creative arts
- [Creative and Cultural Skills](#) - Information, help and advice on a career using creative skills
- [Guildhall School of Music and Drama](#) - Offers a wide range of courses in music and drama
- [Careers in Music](#) - Information and advice on a career in Music
- [Future Talent](#) - Charity which provides financial support and guidance to young musicians age 5 - 18 years

### Engineering and Manufacturing and Motor industry

- [Engineering Construction Industry Training Board](#) - Advice, information and skills development in Engineering Construction, and information on career routes
- [EDT](#) - Largest provider of STEM enrichment activities for UK youth
- [Costain](#) - Large international engineering firm with information on a variety of pathways into engineering, including work placements for students
- [Auto City](#) - Advice for getting into a career in the motor industry - including apprenticeships for retail roles

### Entrepreneurs

- [Start ups](#) - Useful information into how to set up a business
- [Shell Live WIRE](#) - UK's biggest online community for young Entrepreneurs
- [Prince's Trust - The Enterprise Programme](#) - Enterprise programme to help develop entrepreneur skills with applications for financial assistance

### Fashion

- [Careers in Fashion](#) explore careers in the fashion

### Hair and Beauty

- [Vocational Training Charitable Trust \(VTCT\)](#) - Company which offers a wide range of make-up, hair and beauty courses

### Healthcare

- [NHS Careers](#) - Detail about the wide range of careers within the NHS
- [Step into the NHS](#) - Videos, case studies and a way to map your career in the NHS
- [Care UK](#) - Company offering training while working, from diplomas to apprenticeships
- [Skills for Care](#) - Company offering apprenticeships within the healthcare sector
- [Health Careers](#) - Jobs and careers in the health and medical sector
- [Social and Health Careers](#) - Social and Health careers, videos and interactive website
- [Step into the NHS](#) - Quiz that can be used for suggestions of careers you may be interested in within the NHS
- [Nursing & Midwifery Council](#) – Great website to learn about Nursing and Midwifery

## Hospitality

- [H Careers](#) - Information and advice about jobs and a career within the hospitality
- [Tasty Careers](#) - Everything you need to know about career options in food and drink manufacturing. Top training courses. Real life case studies. Hot tips on getting in and getting on

## Information Technology

- [Big Ambition](#) - Information and advice on digital careers
- [CW Jobs](#) - Careers advice and information about IT careers
- [Gamester](#) - Information, job profiles and advice on jobs in the gaming sector

## Law

- [The Law Society](#) - Independent professional body for solicitors and has information on how to become a solicitor
- [Law Careers](#) - Careers information about Law

## Law Enforcement and Security

- [Police Information](#) - Detailed information on all aspects of what it is like to work for the police
- [NHS Ambulance Careers](#) - Information and advice about working for the ambulance service within the NHS
- [Fire Service](#) - Information and advice on how to work for the fire service
- [British Army](#) - Information and advice on the wide range of jobs in the British Army
- [Royal Navy](#) - Information and advice on the wide range of jobs in the Royal Navy
- [RAF Careers](#) - Information and advice on the wide range of jobs in the RAF
- [How2Become](#) - Information on how to have a career in law enforcement and emergency services

## Leisure, Sport and Tourism

- [Careers in Sport](#) - Information and advice about getting a job in sport
- [Sport England](#) - careers with Sport England and links to information about other jobs in sport
- [Confederation of Tourism and Hospitality](#) - Professional body for people with careers within the tourism or hospitality industry

## Marketing, Advertising and PR

- [Get in 2 Marketing](#) - Information and advice about getting a career in marketing
- [About Money Marketing](#) - More information about starting a career in marketing, brand management and PR
- [Go Think Big](#) - Tips and tools to explore careers in marketing, and advice on getting work placements

### Media, Publishing and Internet

- [Working in TV](#) - Information and advice on getting a job in the TV industry
- [ITV Careers](#) - Information and advice on getting a job working for ITV
- [TES Media](#) - Links and information on how the subjects you study at school can help you get a job
- [Sky Academy](#) - Sky has programmes for young people to get experience and develop skills in a range of media
- [BookCareers](#) - A great place to look for jobs in the book industry, including information about the different jobs available, and hints and tips of how to get in
- [Media Careers](#) - comprehensive source of information for all related careers from the Media and Creative industry
- [Channel 4 Talent Development Schemes](#) - Through Channel 4's ever-growing range of cutting-edge talent schemes, you can get the support and space you need to make that crucial next step for a career in the industry

### Property and Real Estate

- [National Federation of Property Professionals \(NFOPP\)](#) - Gateway to all of the professional organisations in the Property and Real Estate Sector

### Public Services and Administration

- [HM Revenue and Customs \(HMRC\)](#) - Information about working for the HMRC
- [HM Treasury \(HMT\)](#) - Information about working for the HM Treasury
- [MI5](#) - Information and advice on the recruitment process for working for MI5
- [MI6](#) - Information and advice on the recruitment process for working for MI6 - there are technical higher apprenticeships available

### Recruitment and HR

- [PM Jobs](#) - Careers advice and jobs in human resources
- [Personnel Today](#) - Careers advice and jobs working with managing people

### Retail

- [A career in retail](#) - advice about careers opportunities in the retail industry

### Science and Pharmaceuticals

- [NHS Healthcare Science](#) - Information and advice about a career in healthcare
- [FutureMorph](#) - careers website to show you where studying science subjects can take you
- [Maths Careers](#)

### Social Care

- [Skills for Care](#) - Information about apprenticeships within the health and social care sector

### Teaching and Education

- [Get into Teaching](#) - Information and advice from the government about a career in teaching
- [Becoming a Teacher](#) - Information on becoming a teacher or a teaching assistant

### **Transport and Logistics**

- [CAE Oxford](#) - Information and advice about a career within the aviation industry
- [Transport for London \(TFL\)](#) - TFL offer traineeships, apprenticeships and placements within their operation
- [Skillsnets](#) - Company offering automotive, transport and logistics and non-technical apprenticeships
- [People 1st](#) - the sector skills council for hospitality, passenger transport, travel and tourism in the UK. Passenger transport includes career options such as Airline Pilot, Air Traffic Controller, and Air Crew